



**LMCT#**  
PRESENTS



# MOTOREX 23

**2025 ENTRANT  
PARTY GUIDE**  
**MELBOURNE SHOWGROUNDS**  
**3-4 MAY 2025**



# WELCOME TO MOTOREX #23

MotorEx #23 will see Australia's most prestigious car festival shift into overdrive, and continue its evolution in to the country's premier event for all things automotive.

MotorEx has never done anything humbly. It started life as the country's most amazing custom cars on display at the country's best indoor car show, but the move to Melbourne Showgrounds saw the event evolve into a celebration of the vibrant performance aftermarket, with a heavy focus on the businesses that support and enrich our lifestyle.

Dynamic elements like the dyno, drifting displays added yet more to see and do, and for MotorEx #23 we're inviting our bush-bashing brethren from the 4x4 and off-road industry to celebrate our common passion for customisation.

We'll take you through all the reasons why MotorEx #23 will be the most special in the event's long history, and how to make the most of your time at the show.

## **YOUR PARTY GUIDE WILL COVER:**

- MotorEx #23 entrant details and what's up for grabs
- All the important entrant information



# HOW GOOD IS MELBOURNE!

Whether it's a sporting Grand Final, live music or the opening of a hip, new cafe, Melbournians love any excuse for an event! You could also argue it's the home of the automotive industry in Australia, with many vehicle manufacturers operating out of the Port Melbourne district, supporting a burgeoning aftermarket that's full of household names.

For this reason - and because the Melbourne Showgrounds are a stunning and versatile venue that gives us plenty of room to continue to expand - that's where you'll find us for MotorEx #23 on Saturday 3 - Sunday 4, May 2025.

A short stroll from the city with countless accommodation options and more tourist activities than you're likely to get through over the MotorEx weekend, our beautiful host city is well worth exploring once you've had your fill of automotive art.



# WHERE TO STAY

But a stone's throw from the CBD, the Melbourne Showgrounds are accessible to those staying in town aboard one of Melbourne's iconic trams, opening up the plethora of accommodation options in Melbourne city and surrounding inner-city suburbs.

As always, jag yourself a bargain and have your pick of the accommodation options.



## ENTRANT TIP

Need to tow your build? Don't stress we have you covered with trailer parking available to all indoor entrants free of charge! More info on parking can be found [HERE](#)



# WHAT'S IN YOUR PARTY GUIDE

## SECTION 1

### MOTOREX #23 ENTRANT DETAILS AND WHAT'S UP FOR GRABS!

- ▶ THE MOTOREX #23 PROGRAM
- ▶ COOL THINGS YOU GET AND ENTRANT PRICING
- ▶ AEROFLOW REAL STREET
- ▶ CAR BUILDERS 4X4 WORLD
- ▶ STREET ELITE
- ▶ MUSCLE CARS
- ▶ RACE CARS
- ▶ WRAPSTARS & EXHIBITION
- ▶ MEGUIAR'S SUPERSTARS
- ▶ MEGUIAR'S SUPERSTARS AWARDS

## SECTION 2

### THE IMPORTANT ITEMS TO BE FAMILIAR WITH

- ▶ SAFETY
- ▶ INDOOR ENTRANTS
- ▶ REAL STREET ENTRANTS
- ▶ SITE MAPS

# **MOTOREX #23**

# **ENTRANT DETAILS**

# **AND WHAT'S UP**

# **FOR GRABS!**

- ▶ **THE MOTOREX #23 PROGRAM**
- ▶ **COOL THINGS YOU GET AND ENTRANT PRICING**
- ▶ **AEROFLOW REAL STREET**
- ▶ **CAR BUILDERS 4X4 WORLD**
- ▶ **STREET ELITE**
- ▶ **MUSCLE CAR**
- ▶ **RACE CARS**
- ▶ **WRAPSTARS & EXHIBITION**
- ▶ **MEGUIAR'S SUPERSTARS**

# MOTOREX #23

# PROGRAM

**SATURDAY 3 MAY**

TIME	SHOW	WORLD
11:00 am - 12:00 PM	Drift Cadet Show +Passenger Rides	DRIFT WORLD
11:00 am - 12:00 PM	Sim Racing Fan Challenge	ESPORTS WORLD
11:30 am - 12:00 PM	Dyno Shoot Out	DYNO WORLD
12:00 pm - 12:30 PM	Meguiar's Superstars Presentation	MEGUIARS SUPERSTARS WORLD
12:00 pm - 1:00 PM	Celebrity Sim Racing	ESPORTS WORLD
12:00 pm - 12:00 PM	Cool Car Cruising	DRIFT WORLD + REAL STREET
12:00 pm - 12:30 PM	Body Ink Tatto competition	LMCT+ MAIN STAGE
12:30 pm - 1:00 PM	Hot Wheels Drift Gymkhana Show	DRIFT WORLD
12:30 pm - 1:00 PM	Cool Cars on Stage	LMCT+ MAIN STAGE
1:00 pm - 2:00 PM	MotorEx Unveil Show	STREET MACHINE CUSTOM WORLD
1:00 pm - 3:00 PM	Victorian esports State Champs	ESPORTS WORLD
1:00 pm - 2:00 PM	Drift Cadet Show + Passenger Rides	DRIFT WORLD
1:00 pm - 1:30 PM	Dyno Shoot Out	DYNO WORLD
1:30 pm - 2:00 PM	Mulletfest Adult competition	LMCT+ MAIN STAGE
2:00 pm - 2:30 PM	Tuff Car Cruising	DRIFT WORLD + REAL STREET
2:00 pm - 2:30 PM	Dyno Shoot Out	DYNO WORLD
2:30 pm - 3:00 PM	Hot Wheels Super Trucks Stunt Show	DRIFT WORLD
2:30 pm - 3:00 PM	Tuff Cars on Stage	LMCT+ MAIN STAGE
3:00 pm - 4:00 PM	Sim Racing Fan Challenge	ESPORTS WORLD
3:00 pm - 4:00 PM	Drift Cadet Show + Passenger Rides	DRIFT WORLD
3:00 pm - 3:30 PM	Dyno Monsters 3000hp Shoot Out	DYNO WORLD
3:30 pm - 4:00 PM	Real Street Awards	LMCT+ MAIN STAGE
4:00 pm - 4:30 PM	Pro Burnout Car Cruising	DRIFT WORLD + REAL STREET
4:00 pm - 4:00 PM	MotorEx Awards	LMCT+ MAIN STAGE
4:30 pm - 5:00 PM	Hot Wheels Drift Gymkhana Show	DRIFT WORLD
4:30 pm - 5:00 PM	Pro Burnout Cars on Stage	LMCT+ MAIN STAGE
5:00 pm - 7:00 PM	LMCT+ Games	LMCT+ MAIN STAGE
5:45 pm - 7:00 PM	Super Exotic Cars on Stage	LMCT+ MAIN STAGE
6:00 pm - 7:00 PM	Headline DJ Set	LMCT+ MAIN STAGE
7:00 PM	Day One Closes	

**SUNDAY 4 MAY**

TIME	SHOW	WORLD
11:00 am - 12:00 PM	Drift Cadet Show + Passenger Rides	DRIFT WORLD
11:15 am - 12:00 PM	Sim Racing Fan Challenge	ESPORTS WORLD
11:30 am - 12:00 PM	Dyno Shoot Out	DYNO WORLD
11:30 pm - 12:00 PM	Mulletfest Mullet competition	LMCT+ MAIN STAGE
12:00 pm - 12:30 PM	Celebrity Sim Racing	ESPORTS WORLD
12:00 pm - 12:30 PM	Tuff Car Cruising	DRIFT WORLD + REAL STREET
12:00 pm - 12:30 PM	Body Ink Tatto competition	LMCT+ MAIN STAGE
12:30 pm - 2:30 PM	Victorian esports State Champs	ESPORTS WORLD
12:30 pm - 1:00 PM	Hot Wheels Super Trucks Stunt Show	DRIFT WORLD
12:30 pm - 1:00 PM	Tuff Cars on Stage	LMCT+ MAIN STAGE
1:00 pm - 2:00 PM	Drift Cadet Show + Passenger Rides	DRIFT WORLD
1:00 pm - 1:30 PM	Dyno Monsters 3000hp Shoot Out	DYNO WORLD
1:30 pm - 2:00 PM	Real Street Awards	LMCT+ MAIN STAGE
2:00 pm - 2:30 PM	Pro Burnout Car Cruising	DRIFT WORLD + REAL STREET
2:00 pm - 2:30 PM	LMCT+ Giveaway	LMCT+ MAIN STAGE
2:30 pm - 3:30 PM	Sim Racing Fan Challenge	ESPORTS WORLD
2:30 pm - 3:00 PM	Hot Wheels Drift Gymkhana Show	DRIFT WORLD
2:30 pm - 3:00 PM	Pro Burnout Cars on Stage	LMCT+ MAIN STAGE
3:00 pm - 4:00 PM	Drift Cadet Show + Passenger Rides	DRIFT WORLD
3:00 pm - 4:00 PM	MotorEx Awards	LMCT+ MAIN STAGE
4:00 pm	Festival Closes	





# ALL THE COOL THINGS YOU GET

## INDOOR ENTRANTS

Vehicle entry for display, entrant wristband plus one for your buddy, an entrant T-Shirt, vehicle sticker, and a chance to compete in your selected judging category.

## AEROFLOW REAL STREET AND 4X4 CAR BUILDERS ENTRANTS

Vehicle entry for outdoor display, reduced entry price, and early access before the gates open! Plus every outdoor entrant will get an entrant wristband

ADDITIONAL PURCHASES	PRICE
additional event shirts	\$55.00
ADDITIONAL BUDDY PASS	\$45.00



# AEROFLOW REAL STREET



Aeroflow Real Street is a fan favorite at MotorEx, showcasing modified muscle cars, custom classics, high-tech tuners, and low riders cruising the streets. Every vehicle in this display must drive to the show, with any imperfections seen as battle scars from street duties.

If you've got a cool custom car, enter Real Street for the best parking and a chance to park with your car club - you're free to leave early!

Entrants will also compete for epic prizes, and free entry to MotorEx #24

This year it's just \$30 to roll into Aeroflow Real Street World! That's right, we've slashed the price to make it easier than ever to park up and be part of one of Australia's biggest automotive celebrations!

## WHEN & WHERE

ARRIVAL FROM 8.30AM  
11AM - 5PM SATURDAY & 11AM - 4PM SUNDAY  
AT AEROFLOW REAL STREET WORLD



# CAR BUILDERS 4X4 SHOW



New to the car show scene, the 4x4 crew is just as passionate about their rigs, so we're giving them a spot on Real Street to show off their modified fourbies in the Car Builders 4x4 Show.

The Car Builders team, already deep into some cool 4x4 builds, is the perfect partner to bring the off-road market to MotorEx #23.



## WHEN & WHERE

ALL DAY SATURDAY & SUNDAY  
AT CAR BUILDERS 4X4 WORLD



# STREET ELITE



The Street Elite class at MotorEx aims to crown the ultimate street car, focusing on engineering and practicality, not just looks. Judges look for vehicles that could be practical drivers, even if they haven't hit the streets yet. It's a showcase of innovation and cutting-edge technology, offering plenty of inspiration.

## AWARD CATEGORIES

	WINNER	2ND	3RD
BODYWORK	🏆 \$500	ENTRY TO MEX #24	ENTRY TO MEX #24
PAINT	🏆 \$500	ENTRY TO MEX #24	ENTRY TO MEX #24
ENGINE BAY	🏆 \$500	ENTRY TO MEX #24	ENTRY TO MEX #24
ENGINEERING	🏆 \$500	ENTRY TO MEX #24	ENTRY TO MEX #24
INTERIOR	🏆 \$500	ENTRY TO MEX #24	ENTRY TO MEX #24
IMPACT AND DISPLAY	🏆 \$500	ENTRY TO MEX #24	FOC ENTRY TO MEX #24
DESIGN & EXECUTION	🏆 \$500	ENTRY TO MEX #24	ENTRY TO MEX #24

FULL AWARD CATEGORIES DETAILS CAN BE FOUND HERE

### WHEN & WHERE

11AM - 5PM SATURDAY & 11AM - 4PM SUNDAY  
AT STREET MACHINE CUSTOM WORLD



# MUSCLE CAR



More than just wild customs, MotorEx will celebrate the impact of Aussie and American muscle cars on our scene, showcasing their strong connection with dedicated car clubs. From lovingly restored classics to heavily modified beasts with big meats and bigger cubes, it's a tribute to these iconic vehicles in all their forms.

## AWARD CATEGORIES

	WINNER	RUNNER UP
BEST OVERALL FACTORY MUSCLE	🏆 \$100	ENTRY TO MEX #24
BEST MODIFIED MUSCLE	🏆 \$100	ENTRY TO MEX #24

FULL AWARD CATEGORIES DETAILS CAN BE FOUND HERE

### WHEN & WHERE

11AM - 5PM SATURDAY & 11AM - 4PM SUNDAY  
 AT STREET MACHINE CUSTOM WORLD & E-SPORTS WORLD



# RACE CARS



For the first time ever, the Race Car display at MotorEx will feature some of the wildest dirt machines, alongside the usual drag, drift, and circuit cars. Expect to see giant mud tyres and Baja-inspired suspension, highlighting the impressive fabrication and engineering of these purpose-built speed machines.



## AWARD CATEGORIES

	WINNER
PRO MODIFIED	🏆 \$500
PRO COMPETITION	🏆 \$500
FIT AND FINISH	🏆 \$100
FABRICATION	🏆 \$100
ENGINEERING	🏆 \$100

FULL AWARD CATEGORIES DETAILS CAN BE FOUND HERE

### WHEN & WHERE

11AM - 5PM SATURDAY & 11AM - 4PM SUNDAY  
E-SPORTS WORLD



# WRAPSTARS AND EXHIBITION



With vinyl wrapping technology advancing rapidly, it's no surprise that wrapped vehicles now have their own category at MotorEx. We're celebrating the creativity and excellence of this incredibly popular, ever-evolving art form.

## AWARD CATEGORIES

	WINNER
BEST ONE COLOUR WRAP	🏆 ENTRY TO MEX #24
BEST DIGITAL PRINT WRAP	🏆 ENTRY TO MEX #24
BEST OVERALL WRAP	🏆 ENTRY TO MEX #24
EXHIBITION STANDOUT	🏆 \$500



FULL AWARD CATEGORIES DETAILS CAN BE FOUND [HERE](#)

## WHEN & WHERE

ALL DAY SATURDAY & SUNDAY  
AT STREET MACHINE CUSTOM WORLD  
AND PERFORMANCE WORLD



# MEGUIAR'S SUPERSTARS

Out of the 24 Superstar Invites only, six will come out strong and be able to claim the title as one of the Superstars Super Six. The newly awarded Super Six will win a cash bonus and a trophy to commemorate their achievements.

## **SUPERSTARS SUPER SIX**

Out of all the winners across Australia, the six highest-scoring vehicles in Superstars judging become the Super Six.

## **SUPERSTARS GRANDMASTER**

Being awarded the Superstars Grandmaster title means your vehicle is considered the best in the country by a panel of expert judges. Once awarded, Grandmasters are part of Aussie car culture history forever – no need to ever compete again!

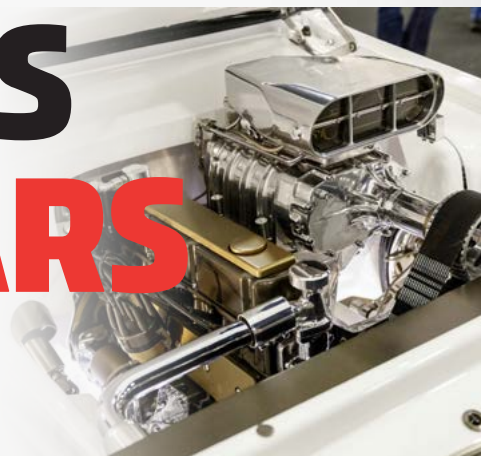
**DID YOU KNOW?** The Superstars Grandmaster trophy stands over half a metre tall and is nearly 20kg of solid billet?



**FULL AWARD CATEGORIES DETAILS CAN BE FOUND HERE**



# MEGUIAR'S SUPERSTARS AWARDS



	WINNER	2ND	3RD
BODYWORK	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
PAINT	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
ENGINE AND COMPONENTS	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
UNDERCARRIAGE AND DRIVELINE	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
INTERIOR	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
IMPACT AND DISPLAY	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
OVERALL INNOVATION	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24



FULL AWARD CATEGORIES DETAILS CAN BE FOUND HERE

## WHEN & WHERE

ALL DAY SATURDAY & SUNDAY  
AT MEGUIAR'S SUPERSTARS WORLD



# THE IMPORTANT ITEMS TO BE FAMILIAR WITH

- ▶ SAFETY
- ▶ INDOOR ENTRANTS
- ▶ REAL STREET ENTRANTS
- ▶ SITE MAPS
- ▶ PARKING



# SAFETY

MotorEx is a machine with many moving parts, and everyone's safety is our number one priority. There's a lot of common sense involved in staying safe before, during and after the show.

## **ENTRANTS ARE REQUIRED TO COMPLY WITH THE BELOW SITE RULES**

The site speed limit is 10km/h. Children under 15 years of age are not permitted access on the venue. Everyone must wear hi-vis vests and closed toe shoes (vests can be purchased from the MotorEx event office). Entrances, aisles, and emergency exits should always be kept clear. Vehicles must follow instructions given by MotorEx staff, and where possible pushed when moving indoors. Ignition keys are to be removed from the vehicle for the duration of the event, and a drop tray used. Electrical equipment should be tested and tagged prior to arrival and installed as per best practice. A spotter wearing a hi-vis vest must be used to assist safe movement of vehicles.

## **EMERGENCY EVACUATION**

In the event of an emergency and or evacuation, ALL event patrons will follow direction from the Melbourne Royal Chief Warden and emergency services. MotorEx and Melbourne Showgrounds accepts no responsibility for loss claims, financial, or otherwise following an event marred by an emergency evacuation.

## **FIRST AID**

First Aid services are available on Event days. During bump in and out, a limited first aid service is also available. In the event of a medical incident please contact the nearest MotorEx staff member who will report the incident to medical and event management personnel. In the case of an emergency, please dial 000.

## **PROHIBITED ITEMS**

Prohibited items as listed below are not permitted on site. Vehicle inspections will occur at all entry gates. Alcohol, Animals, Illicit Substances, Glass bottles, Canisters of nitrous oxide or CO2, Drones, Fireworks, motorized scooters, skateboards, or the use of spray paint to mark out locations within the venue.

# INDOOR ENTRANTS BUMP-IN

Bump-In kicks off MotorEx, and we know it's been a hectic lead-up. If you're running low on sleep or feeling a bit frazzled, take a deep breath and remember to stay patient. It'll take time, but our friendly event staff are here to guide you through the process – no one knows how to make your experience better than they do! And if you see a MotorEx or Melbourne Showgrounds team member, don't forget to give them a fist bump and say thanks for all their hard work!

- Indoor Entrants are invited to arrive for bump in on Friday 2nd May 2025, at the noted time and gate location in your entrant information email.
- Please contact us via [info@motorex.com.au](mailto:info@motorex.com.au) if you cannot facilitate your bump in time.
- All vehicles must be in place with completed stands by 6:00pm.
- There is no requirement for a vehicle pass or personnel accreditation during the bump in/out periods.



# INDOOR ENTRANT DISPLAY

We want to see the boundaries pushed with elaborate vehicle displays, but there comes a point where we have to be realistic about what we can deliver. To help fit everyone in to the various halls, we've mandated maximum stand sizes, as well as a raft of obvious do's and don'ts to help keep everyone safe. Be sure to cast your eyes over the below to make sure you're making the most of your vehicle display, within our guidelines.

- All entrants must ensure their display does not exceed the marked 6m x 4m space. It is recommended that all vehicles have a barrier as part of their display.
- Vehicles are not to leak oil, water, or petrol. Furthermore, all vehicles MUST use drip trays or full floor coverings. Any leakage is expected to be absorbed and cleaned so as not to stain the floor surface. The use of tire shine should be limited and considerate due to the nature of the buildings.
- Superstars entrants are asked to be cautious and to care for the carpet flooring in the pavilion, any damage or cleaning costs will be directed to the entrant responsible.
- All vehicles displayed on a gradient must be blocked off to public access and secured to ensure no movement can occur.
- All vehicles MUST have their fuel tanks sealed and ignition keys removed.
- Power will be available to any entrants who have purchased it prior to the event (all Superstar entrants will have access to power)
- Power will NOT be available for purchase during bump-in.
- Supply will be 1 x 10amp outlet.
- All portable electrical equipment must be tested and tagged in accordance with the Workplace Health and Safety Regulations and AS/NZS 3760-2010 prior to bringing it to site.
- If on-site testing and tagging is required, please contact the Event office. This service will be provided by the venue electricians and charged directly to the entrant.
- Electrical equipment should be tested and tagged prior to arrival and installed as per best practice.



# INDOOR ENTRANTS BUMP-OUT



- Bump-out will commence at Saturday 8.30am to 11 & Sunday 8.30am to 11. All vehicles need to be onsite and parked up by 11am both days. Trailer parking will open at 5:00pm.
- Bump-out is expected to be a busy period and entrants are reminded to operate with best practice and comply with all event regulations.
- Please follow direction from MotorEx event staff and security officers who will supervise the bump-out process.
- Persons MUST wear appropriate PPE including hi-vis vests and closed-toe shoes during bump-out.
- Bump-out activities must be completed and cease at 8:00pm.
- Follow staff direction to park up.
- If you want to park with your club, meet up before so you can drive in together.
- If you require to leave, please look for MotorEx staff in hi vis vests, they will be your spotter out of the venue. All vehicle movements require MotorEx staff to oversee.



# REAL STREET ENTRANTS

## REAL STREET ENTRANTS BUMP-IN

Real Street Entrants are invited to arrive for set up on the day/s approved via your application.

- Exact timing for Real Street arrival, set up, and departure will be communicated with entrants in 2025.

## VEHICLE PARKING

- Entrants are welcome to park within the event area during bump-in and bump-out only.
- Please limit to necessary support vehicles, park in the designated parking areas, and be respectful of other entrants/activities.
- During event days on May 3rd and May 4th, entrants are welcome to park in the Spectator Parking area via Gate 7 on Leonard Crescent.
- A daily parking fee will be charged at the Gate. Vehicles parked inappropriately may be towed at the discretions of the MotorEx Management team.

## REAL STREET ENTRANTS BUMP-OUT

- Exact timing for Real Street departure time slots will be communicated with entrants closer to event date.

# SITE MAP





# TRAILER & VEHICLE PARKING

Holding a show in the middle of Melbourne City makes for a stunning backdrop and a vibrant nightlife, but it can cause logistical hurdles like where to store several hundred car trailers! Thankfully the sprawling Melbourne Showgrounds venue gives us enough space to be able to offer on-site trailer and vehicle parking, but it's not without condition. Follow the rules below to make sure you don't miss out, and be sure to comply with our Event staff to help this element run smoothly.

## INDOOR ENTRANT TRAILER PARKING

- All trailers are to be parked with consideration for others.
- Tow vehicles must be unhitched and removed from the Venue.
- Trailer parking will be accessible from 9:00am on Friday 2nd of May and access will be prohibited from 5:00pm Friday 2nd May to 5:00pm Sunday 5th May.
- Leaving your trailer in the trailer parking area is at your own risk. The MotorEx Management team will not be held liable for any loss, theft, or damage to vehicles or goods.
- Real Street entrants are not permitted to bring a trailer.

## VEHICLE PARKING

- Entrants are welcome to park within the event area during bump-in and bump-out only.
- Please limit to necessary support vehicles, park in the designated parking areas, and be respectful of other entrants/activities.
- During event days on May 3rd and May 4th, entrants are welcome to park in the Spectator Parking area via the Racecourse for \$25.

# AUSTRALIA'S BIGGEST MODIFIED CAR CELEBRATION

MotorEx #23 is the dawn of a new era for Australia's most prestigious car festival, as we welcome the vibrance and diversity of the automotive community to join our horsepower party!

Join us at the amazing Melbourne Showgrounds on 3rd - 4th May, 2025 as we reset the standard and exceed your expectations, redefining what you thought you knew about MotorEx.

