



LMCT#
PRESENTS



MOTOREX 23

**2025 ENTRANT
PARTY GUIDE**
MELBOURNE SHOWGROUNDS
3-4 MAY 2025



WELCOME TO MOTOREX #23

MotorEx #23 will see Australia's most prestigious car festival shift into overdrive, and continue its evolution in to the country's premier event for all things automotive.

MotorEx has never done anything humbly. It started life as the country's most amazing custom cars on display at the country's best indoor car show, but the move to Melbourne Showgrounds saw the event evolve into a celebration of the vibrant performance aftermarket, with a heavy focus on the businesses that support and enrich our lifestyle.

Dynamic elements like the dyno, drifting displays and burnouts added yet more to see and do, and for MotorEx #23 we're inviting our bush-bashing brethren from the 4x4 and off-road industry to celebrate our common passion for customisation.

We'll take you through all the reasons why MotorEx #23 will be the most special in the event's long history, and how to make the most of your time at the show. While you're wandering around MotorEx #23, don't forget to thank a MotorEx team member or Melbourne Showgrounds staff member for their tireless work.

YOUR PARTY GUIDE WILL COVER:

- How you can save money by entering early
- MotorEx #23 entrant details and what's up for grabs
- All the important entrant information



HOW GOOD IS MELBOURNE!

Whether it's a sporting Grand Final, live music or the opening of a hip, new cafe, Melbournians love any excuse for an event! You could also argue it's the home of the automotive industry in Australia, with many vehicle manufacturers operating out of the Port Melbourne district, supporting a burgeoning aftermarket that's full of household names.

For this reason - and because the Melbourne Showgrounds are a stunning and versatile venue that gives us plenty of room to continue to expand - that's where you'll find us for MotorEx #23 on Saturday 3 - Sunday 4, May 2025.

A short stroll from the city with countless accommodation options and more tourist activities than you're likely to get through over the MotorEx weekend, our beautiful host city is well worth exploring once you've had your fill of automotive art.



WHERE TO STAY

But a stone's throw from the CBD, the Melbourne Showgrounds are accessible to those staying in town aboard one of Melbourne's iconic trams, opening up the plethora of accommodation options in Melbourne city and surrounding inner-city suburbs.

It's also close enough to suburbia that you can easily muster up a private rental, or roll the dice and try your luck renting some poor student's spare bedroom.

As always, jag yourself a bargain and have your pick of the accommodation options by getting in early – if you hesitate you might need to resort to reclining the passenger's seat of your hire car and climbing in to a sleeping bag!



ENTRANT TIP

Need to tow your build? Don't stress we have you covered with trailer parking available to all indoor entrants free of charge! More info on parking can be found [HERE](#)



WHAT'S IN YOUR PARTY GUIDE

SECTION 1

MOTOREX #23 ENTRANT DETAILS AND WHAT'S UP FOR GRABS!

- ▶ THE MotorEx #23 PARTY PLAN
- ▶ COOL THINGS YOU GET AND ENTRANT PRICING
- ▶ AEROFLOW REAL STREET
- ▶ CAR BUILDERS 4X4 WORLD
- ▶ STREET ELITE
- ▶ MUSCLE CARS
- ▶ RACE CARS
- ▶ WRAPSTARS & EXHIBITION
- ▶ MEGUIAR'S SUPERSTARS
- ▶ PEOPLE'S CHOICE

SECTION 2

THE IMPORTANT ITEMS TO BE FAMILIAR WITH

- ▶ SAFETY
- ▶ INDOOR ENTRANTS
- ▶ REAL STREET ENTRANTS
- ▶ SITE MAPS

MOTOREX #23

ENTRANT DETAILS

AND WHAT'S UP

FOR GRABS!

- ▶ **THE MotorEx #23 PARTY PLAN**
- ▶ **COOL THINGS YOU GET AND ENTRANT PRICING**
- ▶ **AEROFLOW REAL STREET**
- ▶ **CAR BUILDERS 4X4 WORLD**
- ▶ **STREET ELITE**
- ▶ **MUSCLE CAR**
- ▶ **RACE CARS**
- ▶ **WRAPSTARS & EXHIBITION**
- ▶ **MEGUIAR'S SUPERSTARS**

MotorEx #23

PARTY PLAN

SHOW HOURS

Sat 11:00am - 7:00pm

Sun 11:00am - 4:00pm

Real Street from 8:30am all weekend

SHOW FEATURES

- The most amazing show cars in the country, brand-new never-been-seen builds, and more awards and prize money than any other car show in Australia.
- E-SPORTS WORLD including the Victorian E-sports Championship and celebrity racing.
- CAR BUILDERS 4X4 WORLD a dedicated space for everyone who likes to escape the grind and go off-road in their modified 4WD.
- AEROFLOW REAL STREET WORLD - Victoria's best modified cars direct from the streets and garages of Melbourne.
- MOBIL1 PERFORMANCE WORLD - with product demonstrations and advice, the latest parts for your build, the biggest brands and special guests.
- DRIFT WORLD - Stunt shows, drifting demos and rides, massive horsepower dyno displays.
- LMCT+ Party - giveaways, feature cars, and more.
- Kids' activities and more to come!



ALL THE COOL THINGS YOU GET

INDOOR ENTRANTS

Vehicle entry for display, entrant wristband plus one for your buddy, an entrant T-Shirt, vehicle stickers, and a chance to compete in your selected judging category.

REAL STREET AND 4X4 CAR BUILDERS ENTRANTS

Vehicle entry for outdoor display, reduced entry price - the same as a Spectator ticket, and early access before the gates open! Plus every outdoor entrant will get a wristband, vehicle sticker, and a chance to win epic prizes!

ADDITIONAL PURCHASES	PRICE
ADDITIONAL ENTRANT SHIRTS	\$55.00
ADDITIONAL BUDDY PASS	\$45.00

AEROFLOW REAL STREET



Aeroflow Real Street is a fan favorite at MotorEx, showcasing modified muscle cars, custom classics, high-tech tuners, and low riders cruising the streets. Every vehicle in this display must drive to the show, with any imperfections seen as battle scars from street duties.

If you've got a cool custom car, enter Real Street for the best parking and a chance to park with your car club - you're free to leave early!

Entrants will also compete for epic prizes, including trophies, free entry to MEX #24, and cash. Full prize details coming soon!

This year it's just \$30 to roll into Aeroflow Real Street World! That's right, we've slashed the price to make it easier than ever to park up and be part of one of Australia's biggest automotive celebrations!

WHEN & WHERE

ALL DAY SATURDAY & SUNDAY
AT AEROFLOW REAL STREET WORLD



CAR BUILDERS 4X4 SHOW



New to the car show scene, the 4x4 crew is just as passionate about their rigs, so we're giving them a spot on Real Street to show off their modified fourbies in the Car Builders 4x4 Show.

The Car Builders team, already deep into some cool 4x4 builds, is the perfect partner to bring the off-road market to MotorEx #23.



WHEN & WHERE

ALL DAY SATURDAY & SUNDAY
AT CAR BUILDERS 4X4 WORLD



STREET ELITE



The Street Elite class at MotorEx aims to crown the ultimate street car, focusing on engineering and practicality, not just looks. Judges look for vehicles that could be practical drivers, even if they haven't hit the streets yet. It's a showcase of innovation and cutting-edge technology, offering plenty of inspiration.

AWARD CATEGORIES

	WINNER	2ND	3RD
BODYWORK	🏆 \$500	ENTRY TO MEX #24	ENTRY TO MEX #24
PAINT	🏆 \$500	ENTRY TO MEX #24	ENTRY TO MEX #24
ENGINE BAY	🏆 \$500	ENTRY TO MEX #24	ENTRY TO MEX #24
ENGINEERING	🏆 \$500	ENTRY TO MEX #24	ENTRY TO MEX #24
INTERIOR	🏆 \$500	ENTRY TO MEX #24	ENTRY TO MEX #24
IMPACT AND DISPLAY	🏆 \$500	ENTRY TO MEX #24	FOC ENTRY TO MEX #24
DESIGN & EXECUTION	🏆 \$500	ENTRY TO MEX #24	ENTRY TO MEX #24

PINNACLE AWARDS

TOP HOT ROD	🏆 \$500		
TOP STREET MACHINE	🏆 \$500		
TOP TUNER	🏆 \$500		
TOP CUSTOM	🏆 \$500		
TOP EXOTIC	🏆 \$500		

FULL AWARD CATEGORIES DETAILS CAN BE FOUND HERE

WHEN & WHERE

ALL DAY SATURDAY & SUNDAY
AT STREET MACHINE CUSTOM WORLD



MUSCLE CAR



More than just wild customs, MotorEx will celebrate the impact of Aussie and American muscle cars on our scene, showcasing their strong connection with dedicated car clubs. From lovingly restored classics to heavily modified beasts with big meats and bigger cubes, it's a tribute to these iconic vehicles in all their forms.

AWARD CATEGORIES

	WINNER	RUNNER UP
BEST OVERALL FACTORY MUSCLE	🏆 \$100	ENTRY TO MEX #24
BEST MODIFIED MUSCLE	🏆 \$100	ENTRY TO MEX #24

FULL AWARD CATEGORIES DETAILS CAN BE FOUND HERE

WHEN & WHERE

ALL DAY SATURDAY & SUNDAY
AT STREET MACHINE CUSTOM WORLD



RACE CARS



For the first time ever, the Race Car display at MotorEx will feature some of the wildest dirt machines, alongside the usual drag, drift, and circuit cars. Expect to see giant mud tyres and Baja-inspired suspension, highlighting the impressive fabrication and engineering of these purpose-built speed machines.



AWARD CATEGORIES

	WINNER
PRO MODIFIED	🏆 \$500
PRO COMPETITION	🏆 \$500
FIT AND FINISH	🏆 \$100
FABRICATION	🏆 \$100
ENGINEERING	🏆 \$100

FULL AWARD CATEGORIES DETAILS CAN BE FOUND HERE

WHEN & WHERE

ALL DAY SATURDAY & SUNDAY AT MOBIL 1 PERFORMANCE WORLD AND E-SPORTS WORLD



WRAPSTARS AND EXHIBITION



With vinyl wrapping technology advancing rapidly, it's no surprise that wrapped vehicles now have their own category at MotorEx. We're celebrating the creativity and excellence of this incredibly popular, ever-evolving art form.

AWARD CATEGORIES

	WINNER
BEST ONE COLOUR WRAP	🏆 ENTRY TO MEX #24
BEST DIGITAL PRINT WRAP	🏆 ENTRY TO MEX #24
BEST OVERALL WRAP	🏆 ENTRY TO MEX #24
EXHIBITION STANDOUT	🏆 \$500



FULL AWARD CATEGORIES DETAILS CAN BE FOUND [HERE](#)

WHEN & WHERE

ALL DAY SATURDAY & SUNDAY
AT STREET MACHINE CUSTOM WORLD



MEGUIAR'S SUPERSTARS

Meguiar's Superstars is the Grand Final of Australian street machining and custom car building, where only the best vehicles make it to the showdown. These cars have toured the country's top shows, fending off countless contenders for the chance to compete against the best modified cars and customs in the land. This is automotive art, battling for ultimate glory!



SUPERSTARS SUPER SIX

Out of all the winners across Australia, the six highest-scoring vehicles in Superstars judging become the Super Six.

The top scorer among these six is crowned the Grandmaster. And while only one wins, all Super Six finalists receive exclusive commemorative jackets, a cash bonus, and a special billet trophy to showcase their achievement.

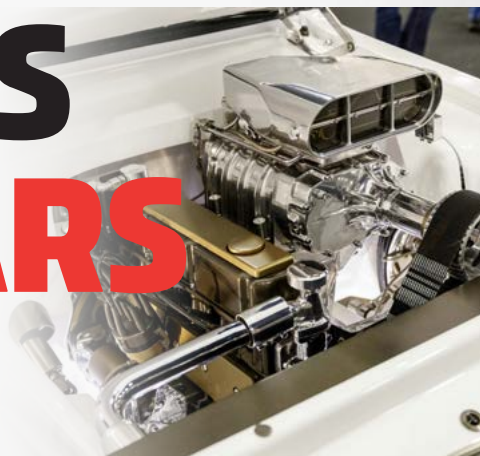
SUPERSTARS GRANDMASTER

Being awarded the Superstars Grandmaster title means your vehicle is considered the best in the country by a panel of expert judges. Once awarded, Grandmasters are part of Aussie car culture history forever – no need to ever compete again!

DID YOU KNOW? The Superstars Grandmaster trophy stands over half a metre tall and is nearly 20kg of solid billet?

FULL AWARD CATEGORIES DETAILS CAN BE FOUND HERE

MEGUIAR'S SUPERSTARS AWARDS



	WINNER	2ND	3RD
BODYWORK	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
PAINT	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
ENGINE AND COMPONENTS	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
UNDERCARRIAGE AND DRIVELINE	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
INTERIOR	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
IMPACT AND DISPLAY	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24
OVERALL INNOVATION	🏆 \$500	FOC ENTRY TO MEX #24	FOC ENTRY TO MEX #24



FULL AWARD CATEGORIES DETAILS CAN BE FOUND HERE

WHEN & WHERE

ALL DAY SATURDAY & SUNDAY
AT MEGUIAR'S SUPERSTARS WORLD



PEOPLE'S CHOICE AWARDS



The People's Choice Awards recognise how well-loved your car is by showgoers—passionate enthusiasts who come to MotorEx for inspiration. Winning this award means receiving recognition from your peers for building an impressive machine!

WHO

OPEN TO ALL REAL STREET
AND 4X4 ENTRANTS

SUB-CATEGORY AWARDS

BEST OF REAL STREET, BEST OF 4X4
WORLD, BEST JDM, BEST EURO, BEST
FORD, BEST HOLDEN, BEST MUSCLE, BEST
TUNER, BEST EXOTIC

THE PEOPLE'S CHOICE QR CODE WILL BE PLACED ON YOUR ENTRY STICKER GIVEN TO YOU AT EVENT ENTRY. IF YOU WANT TO WIN SOME EPIC PRIZES, MAKE SURE YOU HAVE YOUR ENTRY STICKER IN AN EASILY VISIBLE LOCATION ON YOUR CAR!

THE IMPORTANT ITEMS TO BE FAMILIAR WITH

- ▶ **SAFETY**
- ▶ **INDOOR ENTRANTS**
- ▶ **REAL STREET ENTRANTS**
- ▶ **SITE MAPS**



SAFETY

MotorEx is a machine with many moving parts, and everyone's safety is our number one priority. There's a lot of common sense involved in staying safe before, during and after the show, but in the instance that you're experiencing a momentary lapse of common sense we've shortlisted a few glaringly obvious rules to get your head in the right space!

ENTRANTS ARE REQUIRED TO COMPLY WITH THE BELOW SITE RULES

- The site speed limit is 10km/h and vehicles must move with the hazard lights on.
- Children under 15 years of age are not permitted access during bump in and out.
- Alcohol is not permitted outside the bar area and must not be brought into the event.
- Persons MUST wear appropriate PPE including hi-vis vests and closed toe shoes.
- Hi-vis vests can be purchased from the MotorEx organiser's office for \$10.00 each.
- Entrances, aisles, and emergency exits must be kept clear.
- Vehicles must follow instructions given by MotorEx staff and security officers, and when moving inside the Pavilions must have a spotter to ensure the pathway is clear. Where possible, vehicles should be pushed when moving indoors.
- Ignition keys must be removed from the vehicle once in position for the duration of the event.
- Portable electrical equipment must be tested and tagged prior to arrival.
- Vehicles are not permitted to park anywhere else within the event site.
- Unregistered vehicles are not permitted to be driven on the event premises, please unload and push these vehicles into the display location.



INDOOR ENTRANTS BUMP-IN

Bump-In kicks off MotorEx, and we know it's been a hectic lead-up. If you're running low on sleep or feeling a bit frazzled, take a deep breath and remember to stay patient. It'll take time, but our friendly event staff are here to guide you through the process – no one knows how to make your experience better than they do! And if you see a MotorEx or Melbourne Showgrounds team member, don't forget to give them a fist bump and say thanks for all their hard work!

- Indoor Entrants are invited to arrive for bump in on Friday 2nd May 2025, at the noted time and gate location in your entrant information email – this will be sent early 2025.
- Please contact us via info@motorex.com.au if you cannot facilitate your bump in time.
- All vehicles must be in place with completed stands by 6:00pm.
- There is no requirement for a vehicle pass or personnel accreditation during the bump in/ out periods.
- All entrants must wear hi-vis vest during the bump-in.
- Persons under the age of 15 years are strictly prohibited within the venue grounds during this time.



TRAILER & VEHICLE PARKING

Holding a show in the middle of Melbourne City makes for a stunning backdrop and a vibrant nightlife, but it can cause logistical hurdles like where to store several hundred car trailers! Thankfully the sprawling Melbourne Showgrounds venue gives us enough space to be able to offer on-site trailer and vehicle parking, but it's not without condition. Follow the rules below to make sure you don't miss out, and be sure to comply with our ground staff to help this element run smoothly.

INDOOR ENTRANTS TRAILER PARKING

- All trailers are to be parked with consideration for others, ensuring best use of all available spaces.
- Tow vehicles must be unhitched and removed from the event area.
- Trailer parking will be accessible from 9:00am on Friday 2nd of May and will be prohibited from 5:00pm Friday 2nd May to 5:00pm Sunday 5th May.
- Leaving your trailer in the trailer parking area is at your own risk. The MotorEx Management team will not be held liable for any loss, theft, or damage to vehicles or goods.
- Real Street entrants are not permitted to bring a trailer.

VEHICLE PARKING

- Entrants are welcome to park within the event area during bump-in and bump-out only.
- Please limit to necessary support vehicles, park in the designated parking areas, and be respectful of other entrants/activities.
- During event days on May 3rd and May 4th, entrants are welcome to park in the Spectator Parking area via Gate 7 on Leonard Crescent.
- A daily parking fee will be charged at the Gate. Vehicles parked inappropriately may be towed at the discretions of the MotorEx Management team.

ENTRANT DISPLAY STAND & POWER

We want to see the boundaries pushed with elaborate vehicle displays, but there comes a point where we have to be realistic about what we can deliver. To help fit everyone in to the various halls, we've mandated maximum stand sizes, as well as a raft of obvious do's and don'ts to help keep everyone safe. Be sure to cast your eyes over the below to make sure you're making the most of your vehicle display, within our guidelines.

ENTRANT DISPLAY STAND

- All entrants must ensure their display is in the correct area and does not exceed the marked 6m x 4m space. It is recommended that all vehicles have a barrier as part of their display, and the barrier must not present as a trip hazard.
- Vehicles are not to leak oil, water, or petrol. Furthermore, all vehicles MUST use drip trays or full floor coverings. Any leakage is expected to be absorbed and cleaned so as not to stain the floor surface. The use of tire shine should be limited and considerate due to the nature of the buildings.
- Superstars entrants are asked to be cautious and to care for the carpet flooring in the pavilion, any damage or cleaning costs will be directed to the entrant responsible.
- All vehicles displayed on a gradient must be blocked off to public access and secured to ensure no movement can occur.
- All vehicles MUST have their fuel tanks sealed and ignition keys removed.

POWER

- Power will be available to any entrants who have purchased it prior to the event (all Superstar entrants will have access to power)
- Power will NOT be available for purchase during bump-in.
- Supply will be 1 x 10amp outlet.
- All portable electrical equipment must be tested and tagged in accordance with the Workplace Health and Safety Regulations and AS/NZS 3760-2010 prior to bringing it to site. All testing and tagging records on electrical equipment must be current and up to date.
- If on-site testing and tagging is required, please contact the Event office. This service will be provided by the venue electricians and charged directly to the entrant.
- The use of double-adaptors is prohibited, however the use of power boards is acceptable.
- Whenever possible, entrants must keep all electrical leads off the floor/ground.
- Entrants must cover electrical leads with cable covers when it is not possible to keep leads off the floor/ground.
- Entrants are not allowed any motorised equipment to drive over leads.

INDOOR ENTRANTS BUMP-OUT



As we pack down Australia's greatest indoor car show, there'll be lots of activity and vehicle movement. Stay alert, keep your head on a swivel, and follow all directions from our Ground Staff to stay safe.

- Bump-out will commence at 4:30pm on Sunday 4th May 2025 – 30 minutes after the Exhibition Pavilions have closed and spectators have left the site.
- Trailer parking will open at 5:00pm.
- Bump-out is expected to be a busy period and entrants are reminded to operate with best practice and comply with all event regulations.
- Please follow direction from MotorEx event staff and security officers who will supervise the bump-out process.
- Persons MUST wear appropriate PPE including hi-vis vests and closed-toe shoes during bump-out.
- Bump-out activities must be completed and cease at 8:00pm.



REAL STREET ENTRANTS

REAL STREET ENTRANTS BUMP-IN

Real Street Entrants are invited to arrive for set up on the day/s approved via your application.

- Exact timing for Real Street arrival, set up, and departure will be communicated with entrants in 2025.

VEHICLE PARKING

- Entrants are welcome to park within the event area during bump-in and bump-out only.
- Please limit to necessary support vehicles, park in the designated parking areas, and be respectful of other entrants/activities.
- During event days on May 3rd and May 4th, entrants are welcome to park in the Spectator Parking area via Gate 7 on Leonard Crescent.
- A daily parking fee will be charged at the Gate. Vehicles parked inappropriately may be towed at the discretions of the MotorEx Management team.

REAL STREET ENTRANTS BUMP-OUT

- Exact timing for Real Street departure time slots will be communicated with entrants closer to event date.

SITE MAP



AUSTRALIA'S BIGGEST MODIFIED CAR CELEBRATION

MotorEx #23 is the dawn of a new era for Australia's most prestigious car festival, as we welcome the vibrance and diversity of the automotive community to join our horsepower party!

Join us at the amazing Melbourne Showgrounds on 3rd - 4th May, 2025 as we reset the standard and exceed your expectations, redefining what you thought you knew about MotorEx.

